



Sønderborg

Udsigt i verdensklasse

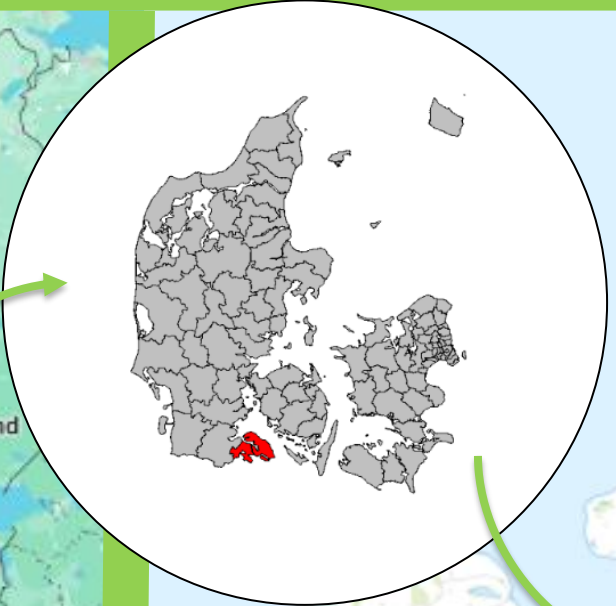
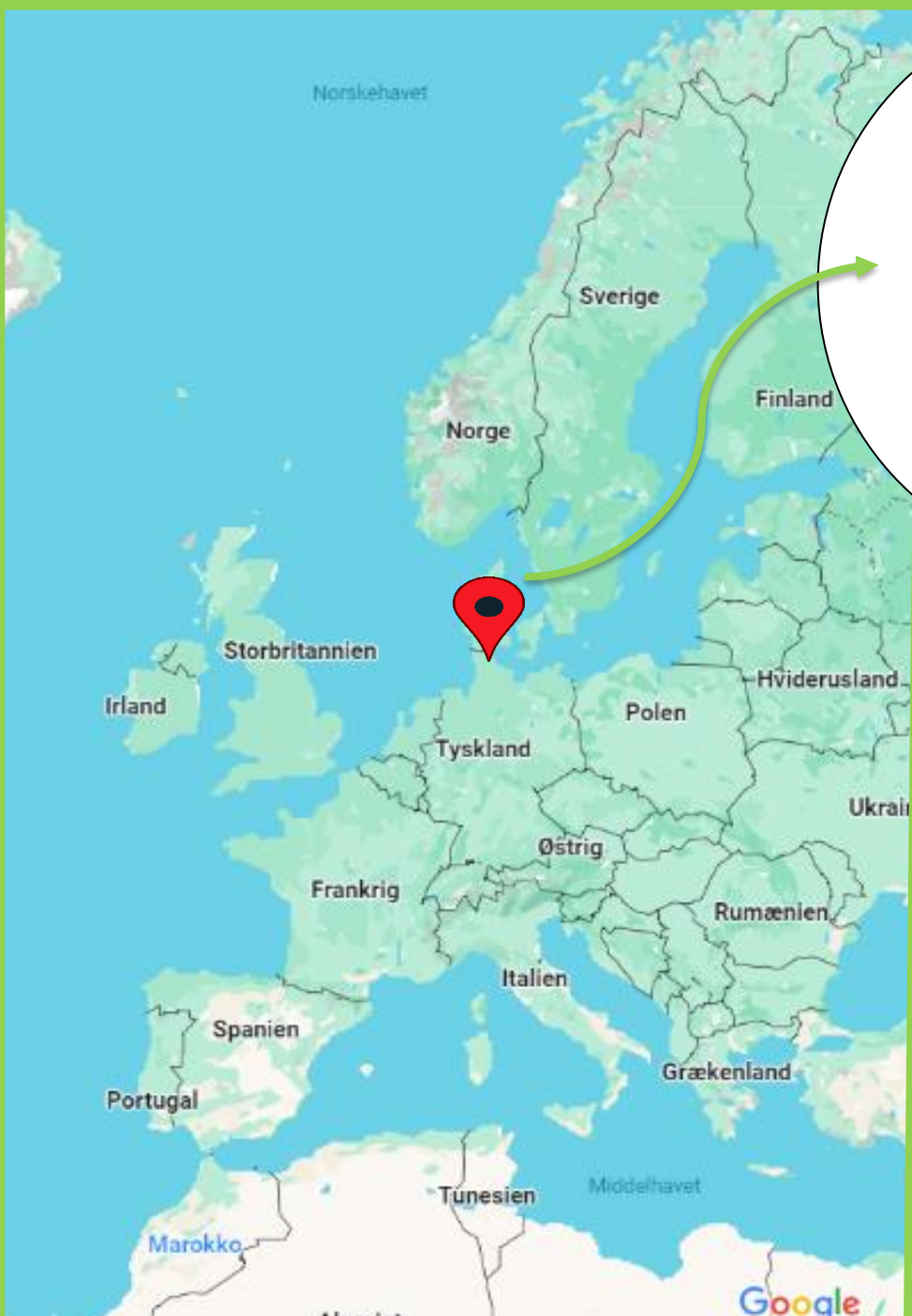
**Glokal:** Storbyen i naturen

**Grænseland:** Det bedste fra to verdener

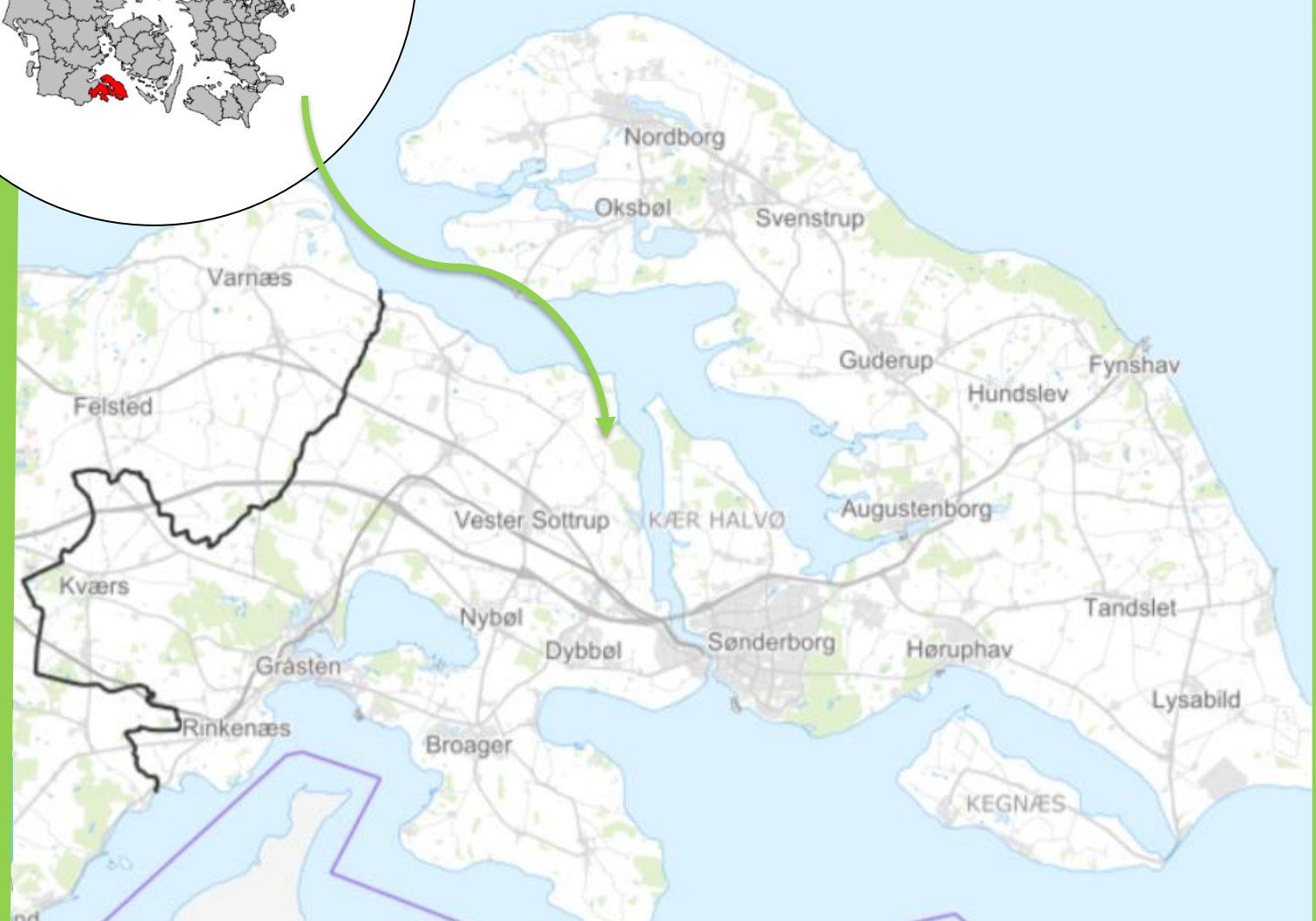
**Handlekraft:** Vi får det til at ske

# Welcome to the municipality of Sønderborg

Tom Hartvig Nielsen, Chair of the Sustainability and Rural Affairs Committee,



About 74.000 inhabitants  
in the municipality of  
Sønderborg



Glossary of terms:

### **Landsbylaug – Village council:**

- 37 (almost 38)
- between 200 – 1000 inhabitants in each
- a village council is a "voice for each village" and unifying unit for associations, businesses and citizens

### **Landsbyforum – Association of Village councils:**

- The Village Forum is the link between the local communities (village councils) in Sønderborg and a sparring partner with the Committee for Sustainability and Rural Affairs.



Glossary of terms:

## **Udvalget for Bæredygtighed og Landdistrikter – the Sustainability and Rural Affairs Committee**

- 5 city council politicians
- 7 volunteers, 1 from each of the 7 old municipalities
- 1 head of administration
- Secretary: the coordinator of rural areas

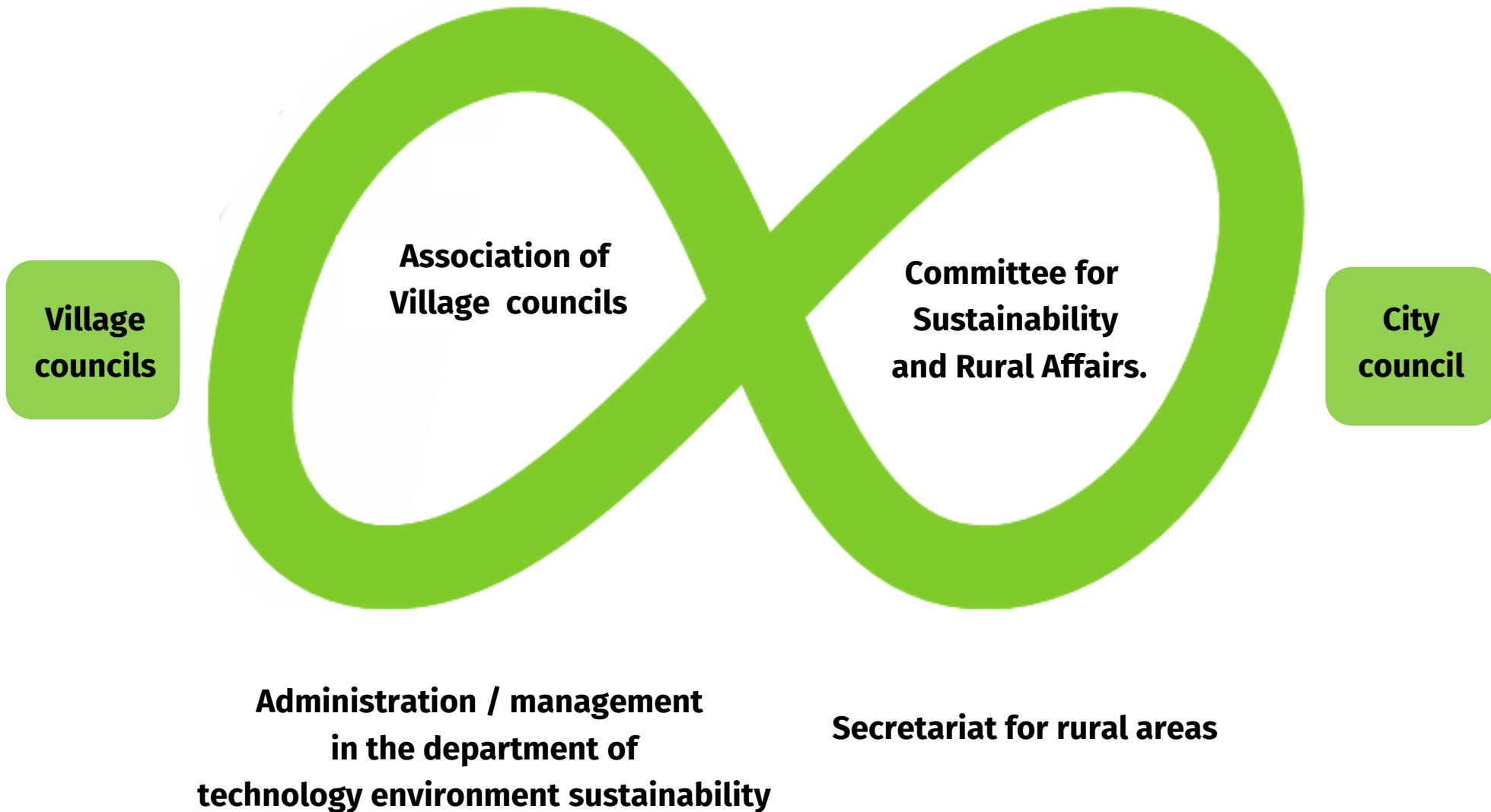
## **Økonomiudvalget – Finance committee**

- The Finance Committee has overall responsibility for the municipality's finances and budgets. All cases from the specialised committees that have financial and/or personnel consequences must be presented to the Finance Committee before they are considered by the municipal council.

## **Byråd – City council**

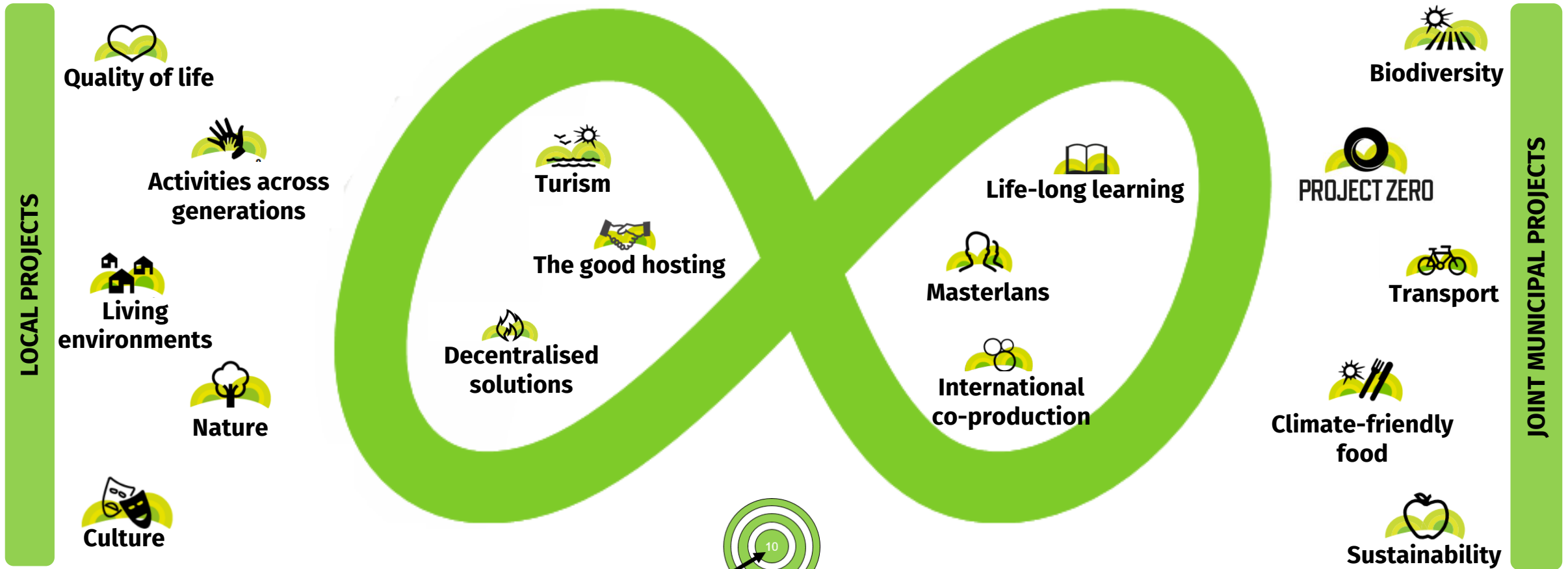
- 31 persons, 5 different political parties
- 11 Committees

**“THE SØNDERBORG MODEL’: an organisational framework  
for creating growth and development throughout the municipality**



**If you want to develop and  
change, it's important to meet  
people where they are.**

## STRATEGIC INITIATIVES within the Sønderborg-model:



### Local development plans contains of:

Where do we want to go?

What does it take to get there?

Who does what, when?

'ONE WAY IN' in the municipality for village councils; the Secretariat for rural districts works to improve the councils' ability to achieve their own goals and thus increase the accuracy of the municipality's efforts.

# We need the dialogue with all parties about what works and why it works?

- i.e. conditions, mechanisms and drivers





**We think in terms of resource mobilisation:**

**With employees through trust-based leadership**

**With companies through partnerships**

**Citizens and civil society through co-creation**

